



APPLETON-CENTURY-CROFTS

SOCIOLOGY

and

ANTHROPOLOGY

1967

APPLETON-CENTURY-CROFTS

PUBLICATIONS

IN

Sociology
and Anthropology

AND BOOKS OF RELATED INTEREST



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The books included in this catalogue have been selected from the list of Appleton-Century-Crofts, publishers since 1825.

Each is the work of an authority in his field of specialization. Some of the books are now classics. Many have long been regarded as standard texts for university and college courses, while others are important for the original contributions they make to their respective fields.

Although many of the volumes described are designed for use as textbooks in undergraduate courses, a large number meet the more specialized needs of advanced study or reference use.

important note:

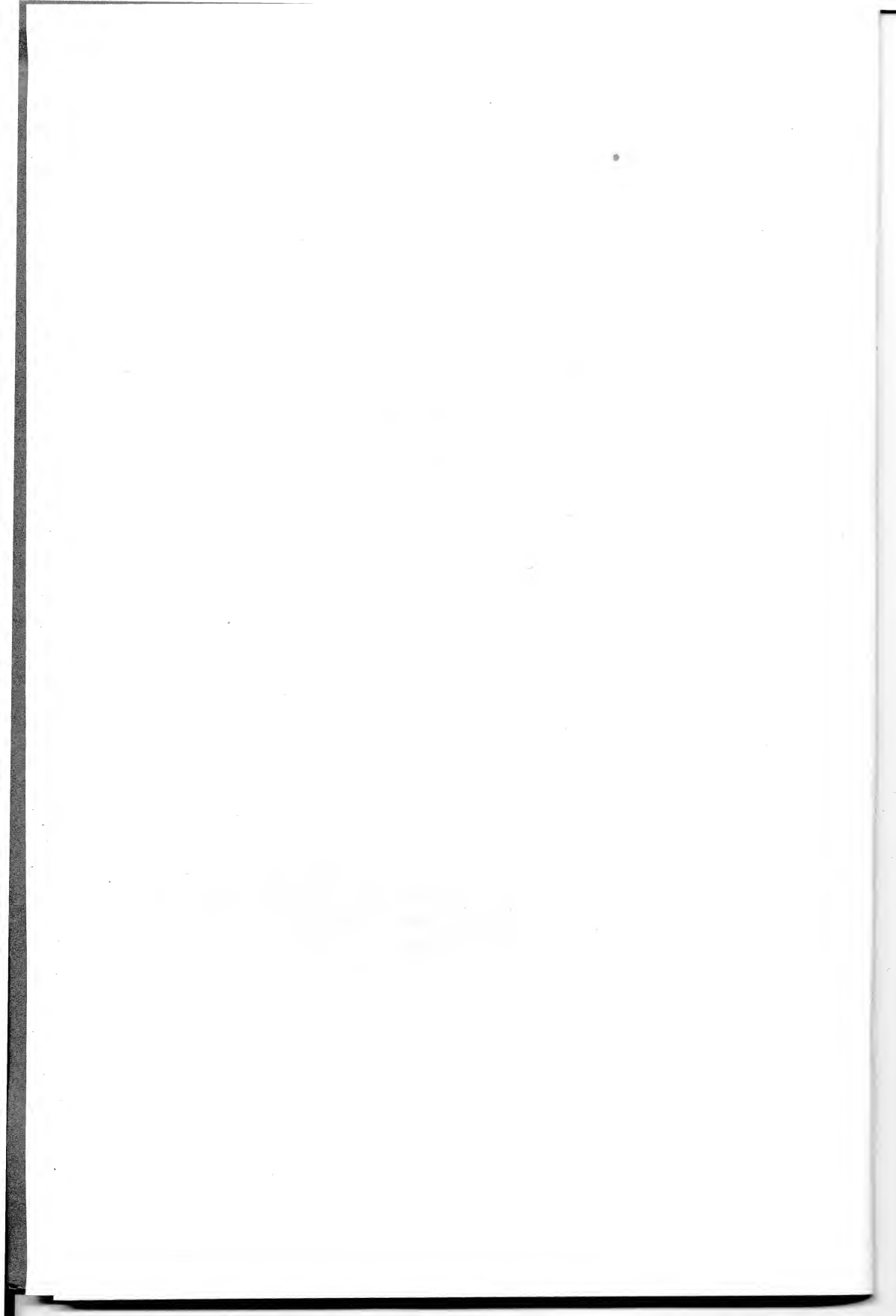
When requesting a book for examination with a view to adoption, the title of the course for which it is to be considered and the number of students enrolled in the course should always be stated. Books with the notation "on approval" following the price will be billed subject to our regular educational discount. It is understood that the charge will be cancelled upon notification of a subsequent class-size order for the same title.

APPLETON-CENTURY-CROFTS
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THE A-C-C SOCIOLOGY SERIES

JOHN F. CUBER, *Editor*

ALFRED C. CLARKE, *Associate Editor*





1967 publications

BERTRAND

Basic Sociology: An Introduction to Theory and Method

ALVIN L. BERTRAND, *Louisiana State University*

A major new introductory text that clearly distinguishes theory from content, *Basic Sociology* is designed to answer the frequent first question, "Of what use is sociology?" Basic terms and methods are introduced at the outset, accompanied by sociological models that portray social organization systematically — all in an effort to lessen the need for dependence on psychological concepts as a way of understanding social phenomena. Also included are chapters on the structure of groups and complex systems, social power, social disorganization, and social control.

Instructor's Manual available.

CONTENTS: I. *The Conceptual Frame of Reference and Methods of Sociology.* The Nature of Sociology as a Specialized Discipline. Social Organization: Basic Concepts and a Social System Model. The Methods and Techniques of Sociological Research. II. *Socialization, Personality and Culture.* Socialization: The Development of Self and Personality. Socialization: Values in Personality and Societal Organization. Culture: The Goal of Socialization. Cultural Uniformity and Variability in Underdeveloped, Advanced, and Mass Societies. Social Change and Culture Growth. III. *Social Structure and Interaction.* The Structure of Groups and Complex Social Systems. Social Stratification and Mobility. Social Power: The Key to Social Organization and Structure. Social Interaction: The Processes and Conditions of Social Adjustment. IV. *Social Disorganization, Social Deviation, and Social Control.* Social Disorganization: Deviation From Cultural Patterns. Social Disorganization: The Crime and Delinquency Problem. Social Disorganization: The Human Being in Disasters. Social

Control: The Management of Deviance. V. *Major Institutionalized Structures.* Family and Kinship Systems as Institutionalized Social Structures. Religious and Educational Systems as Institutionalized Social Structures. Economic and Political Systems as Institutionalized Social Structures. VI. *The Demographic and Ecological Aspects of Social Differentiation.* Population Trends, Growth, and Changes. The Significance of Sex, Race, and Residence Differences in Populations. Community and Region: The Broader Aspects of Human Ecology.

March 1967. A-C-C Sociology Series.
382 pp. Illus. \$7.00 (tent.)

DEAN-VALDES

Experiments in Sociology

Second Edition

DWIGHT G. DEAN and DONALD M. VALDES,
both of Denison University

In a continuing effort to help students grasp and appreciate the empirical orientation of contemporary sociology, this new edition has been enlarged by four experiments and includes a Likert-type scale and a forced-choice scale. Compilation sheets are now bound into the Instructor's Manual for those who use hand tabulation; for those with computers, forms suitable for data processing are provided in the Student's Manual. The Student's Manual now consists of bound (rather than loose) work sheets, perforated for easy detachment. Other features include proven test questions, making it unnecessary for the instructor to grade the laboratory reports; a reprint of a journal article to provide a common basis for discussion of a typical research project; and a sample population pyramid.

CONTENTS: Description of a Laboratory Report. Sample Compilation Sheet. Preface. *Report 1: A Pretest. Report 2: Research Reports from Professional Journals. Report 3: A Study in Culture. Re-*

1967 publications

port 4: Crissman Scale of Moral Values. Report 5: A Study of Conformity to Norms. Report 6: A Study of Rumor. Report 7: A Study of Language. Report 8: A Study of Role Conflicts. Report 9: Bogardus Social Distance Scale. Report 10: Constructing a Population Pyramid: The United States. Report 11: Constructing a Population Pyramid: Student Choice. Report 12: North-Hatt Occupational Prestige Scale. Report 13: The Church-Sect Typology. Report 14: A Study in Crime. Report 15: A Public Opinion Questionnaire. Report 16: California Personality Scale. Report 17: The Role of the Professor. Report 18: A Study of the American Ethos. Appendix.

May 1967. A-C-C Sociology Series. 76 pp. Perforated. Paper. \$1.95 (tent.)

DOBY et al.

Introduction to Social Research

Second Edition

JOHN T. DOBY, *Emory University*; LOIS R. DEAN, *Antioch College*; ROBERT L. EICHHORN, *Purdue University*; ROY G. FRANCIS, *The University of Wisconsin, Milwaukee*; JOHN C. MCKINNEY, *Duke University*; and EDWARD A. SUCHMAN, *University of Pittsburgh*

This text, designed to clarify for the student the purposes and strategies of social research, derives from the belief that the quality of research, in practice, can be much improved by sound grounding in basic concepts. Hence the emphasis here is on the logic of research and its explicit presentation through selected, up-to-date methods and techniques.

CONTENTS: I. *Introduction to the Logic of Science*. The Nature of Scientific Research—R. G. Francis. Concepts and Theories—J. T. Doby. Elementary Logic—R. G. Francis. Explanation and Prediction—J. T. Doby. II. *Methods of Research*. Elementary Statistical Methods—R. G. Francis. Multi-Measure Analy-

sis—R. G. Francis. Some Principles of Experimentation—J. T. Doby. Some Current Applications of Experimentations in Sociology and Social Psychology—R. G. Francis. An Introduction to Scaling Techniques in Social Research—R. G. Francis. Constructive Typology—J. C. McKinney. The Cross-Section Field Survey—L. Dean, R. L. Eichhorn. Participant Observation and Interviewing—L. Dean, R. L. Eichhorn. III. *Research Administration*. The Principles of Research Design—E. A. Suchman. Evaluative Research—E. A. Suchman. Administration of Social Research—R. G. Francis.

April 1967. A-C-C Sociology Series. 400 pp. Illus. \$7.00 (tent.)

FAUNCE

Readings in Industrial Sociology

Edited by WILLIAM A. FAUNCE, *Michigan State University*

Supplemented with more recent materials, this volume brings together those studies—mainly from professional journals—that are most often referred to in industrial sociology texts but are generally inaccessible to the student. A number of selections were chosen because of their relevance to the book's central theme—that industrialization has produced increased differentiation of social structure in industrial society, which in turn has produced increased rationalization of organization. There is a stronger historical emphasis than is usual in texts in this field.

CONTENTS: I. Introduction. II. The Industrialization Process. III. Industrial Bureaucracy. IV. Major Industrial Work Roles. V. The Industrial Work Group and Informal Organization. VI. Trade Union Structure and Administration. VII. Union-Management Relations. VIII. Epilogue: The Future of Industrial Society. Bibliography.

June 1967. A-C-C Sociology Series. 528 pp. Illus. Paper. \$5.95 (tent.)

KNUDTEN

**The Sociology of Religion:
An Anthology**

Edited by RICHARD D. KNUDTEN, *Valparaiso University*

This anthology brings together 49 articles representing the best of current research in the sociology of religion, available until now only in journals. Distilled out of more than 400 selections for potential inclusion, the articles were carefully chosen to provide a balanced insight into the sociological aspects of religion, suitable for both seminar and college courses. Articles are interrelated with introductory comments by the editor.

CONTENTS: I. *The Current State of Religion and the Sociology of Religion*. II. *The Cultural Context of Religion*. III. *Varieties of Religious Organization*. IV. *Socialization and Religious Roles*. Processes of Socialization. The Ministry. The Laity. V. *Religion as a Social Process*. VI. *Religion, Stratification, and Minority Life*. VII. *Religion and Other Institutional Contexts*. VIII. *Religion in the Midst of Modern Change*.

April 1967. A-C-C Sociology Series.
672 pp. Illus. \$7.95 (tent.)

MIZRUCHI

**The Substance of Sociology:
Codes, Conduct, and Consequences**

Edited by EPHRAIM H. MIZRUCHI, *Syracuse University*

Materials from a variety of viewpoints—functional, interactionist, conflict, and historical—are represented in this class-tested anthology for introductory sociology courses. The selection of readings includes essays by Simmel, Cooley, Sumner, Durkheim, Mead, Malinowski, Radcliffe-Brown, Merton, MacIver, Sartre, Hayakawa, Kluckhohn, Redfield, Williams, Meadows, and Mills, among others.

CONTENTS: I. Some Samples of Descriptive Sociological Research. II. The Nature of Social Science. III. The Normative Order. IV. Roles, Self, and Interaction.

V. Meaning. VI. Deviance and Conformity. VII. Institutional Analysis: Examples from the Sociology of Religion. VIII. The Nature of Societal Transformation. IX. Urbanization. X. Bureaucratization. XI. Industrialization. XII. Selected Studies in Urbanization, Bureaucratization, and Industrialization: Poverty and Affluence; Integration and Segregation; Illness; Mass Culture and Mass Society; Induced Change. XIII. Anomie, Alienation, and Transformation. XIV. Epilogue. Bibliography.

January 1967. A-C-C Sociology Series.
568 pp. Paper. \$3.95

MONANE

Explorations in the New Sociology

JOSEPH H. MONANE, *The George Washington University and Chiangmai University, Thailand*

This new volume provides a framework for introductory or advanced studies of society. It supplies a uniquely clear-cut, overall systemic model solidly grounded in research data, which focuses on the basic parts of the social system—people, material objects, ideas—while stressing their role as system components that must be studied in a context of systemic action. Major innovations such as cybernetics, general systems theory, and information theory are explained clearly and concisely in relation to their specific applications to the study of sociology.

CONTENTS: I. *Introduction*. II. *The Action Within*. Components. The Reciprocal Impact of System and Components. System Determinism. Organization. Systems of Low Organization. Systems of High Organization. Number of Components. Component Similarity and Diversity. Features of Component Action. Component Sending and Receiving. Patterns of Internal Movement. Patterns of Internal Power. Power Differentiation. Features of Internal Power. Components of High Power. Components of Low Power. The Action of a System with its Components. Pro Components. Contra Components. III. *The Action With Environment*. The Move-

ment of Energy/Information: Gateways, Gateways of Inflow, Gateways of Outflow. Receiving: The Impact of Inflow upon the Receiving System, The Impact of Entry upon the Entrant, Feedback, The Difficulty of Negative Feedback. Sending: The Sending of Specific Energy/Information. *IV. System Identity and Change.* System Identity: Norms, The Learning of Norms, Norm Conformity, Deviance, Enforcers, Specific Enforcers. Change: Resistance to Change, Foci of Change, Internal Change, Subsystems, Change vis-a-vis Environment. System Responses to Change: Internal-Expulsion, Confinement, Conversion; With Environment-Withdrawal, Tightening of Gatekeepers, Conjunction; Disintegration; Resystematization.

May 1967. A-C-C Sociology Series. 144 pp. Paper. \$2.25 (tent.)

PASAMANICK-SCARPITTI-DINITZ

Schizophrenics in the Community: An Experimental Study in the Prevention of Hospitalization

BENJAMIN PASAMANICK, M.D., *Illinois State Department of Mental Health*; FRANK R. SCARPITTI, *Rutgers, The State University*; and SIMON DINITZ, *The Ohio State University*; foreword by STANLEY F. YOLLES, M.D., *Director, National Institute of Mental Health*

This book—a major contribution to social psychiatry—describes an experiment in home care of patients who would normally be treated in state mental hospitals, in an effort to determine the feasibility and effectiveness of such care under drug medication and public health nursing. More than a report of a significant breakthrough on a problem of growing importance, the study has broad implications for sociology, psychology, psychiatry, social work, and nursing.

CONTENTS: The Road to the Community Mental Health Center. Antecedent Research. The Louisville Study: History and Design. Personnel Problems and Policies. The Patients. Findings. The Community Referred Patients. Case History Documents. Overview. Appendixes.

February 1967. A-C-C Sociology Series. 448 pp. 14 figs. \$8.00

RECKLESS

The Crime Problem

Fourth Edition

WALTER C. RECKLESS, *The Ohio State University*

A major revision, the fourth edition of this highly successful text reflects both today's insight into the causes of crime and the experience of organized efforts to prevent, control, and treat criminal behavior. Almost totally rewritten, the volume includes current materials from several foreign countries. New to the *Fourth* are a number of pertinent, annotated readings. Text and readings, together, offer a sociological statement of the crime problem and a uniquely self-contained course of study.

CONTENTS: *Introduction.* The Status of Criminology. Crime in the Modern World. I. *Basic Locations.* Crime and Delinquency as Social Problems. Crime and Delinquency as Behavior. The Location in Law. Reporting Criminal and Delinquent Behavior. Demographic Locations. Area and Regional Locations. II. *Special Involvements.* The Involvement of the Victim. Female Involvement. Juvenile Involvement (Delinquency). III. *Major Deviations, Violence, Vocational Patterns.* Drunkenness and Alcoholism. Drug Addiction. Abnormal Sex Offenses. Murder and Suicide. Criminal Careers. Organized Crime. White Collar Crime. IV. *Critical Issues in Causation.* The Search for Causes. Differential Association and Companionship. The Gang and Delinquency Subculture. The Entrapment in the Lower Class. The Operation of Self Factors. Containment Theory. V. *The Trends in Punishment.* The Nature of Punishment. Punishment in Transition. Imprisonment and its Substitutes. VI. *Law Enforcement, Corrections, and Prevention.* Police, Courts, and the Penal Code. Detention in Jails and Lockups. Probation.

Short-Sentence Institutions. Long-Term Institutions. Parole. Prevention.

March 1967. A-C-C Sociology Series.
830 pp. \$7.95

REMMLING

Road to Suspicion: A Study of Modern Mentality and the Sociology of Knowledge

GUNTER W. REMMLING, *Southern Illinois University*

As a history of Western ideas, *Road to Suspicion* traces the steady growth of man's doubt in his ability to know the truth about reality—an epistemological problem that Professor Remmling illustrates with the thoughts of Bacon, Hume, Locke, Husserl, and others. The book offers a critical analysis of contemporary intellectual and social life, and a description of the sociology of knowledge from its beginnings as a discipline to the present. It is designed as either a basic or supplementary volume for undergraduate or graduate level courses in the sociology of knowledge, social theory, and social problems.

CONTENTS: I. *The Social Determination of Ideas*. Dimensions of the Modern Mentality. The Sociology of Knowledge in the French Tradition. Marxist Sociology of Knowledge. Max Scheler's Quest for a Catholic Sociology of Knowledge. The Radical Sociology of Knowledge and Beyond. II. *Philosophical Presuppositions*. Immanuel Kant: The Limitations of Reason. Georg Wilhelm Friedrich Hegel: God in Prussia. Wilhelm Dilthey: The Fragmentary Nature of Life. Edmund Gustav Albrecht Husserl: A Suspension of Belief. III. *Conceptual Presuppositions*. Historicism: The Oceanic Sense for Life. Ideology: The Twilight of Ideas. Francis Bacon: The Idols of the Mind. The French Encyclopedists: Subversion of the Established Order. Karl Marx: Exponent of

Total Suspicion. Friedrich Nietzsche: Pannegyrist of the Lie. Sigmund Freud: A Tortuous Epitaph for the Mind. Epilogue.

April 1967. A-C-C Sociology Series.
252 pp. Paper. \$3.75 (tent.)

TURNEY-HIGH

Man and System: Foundations for the Study of Human Relations

HARRY HOLBERT TURNEY-HIGH, *University of South Carolina*

Purposely theoretical yet wholly directed towards the practicalities of social living, this unique book has two aims: to "help students live the lives they must" and to begin their training for a career in public service. Thoughtful and thought-provoking, it is perhaps one of the few texts in anthropology and sociology that approaches the study of man socially, physically, biologically, psychologically—as an organism inextricably involved in and influenced by his universe. The text is especially suitable for advanced undergraduate or beginning graduate courses.

CONTENTS: I. *Man in the Cosmos*. Introduction. Space. Time. Energy. System and Change. II. *The Essential Human*. Introduction. The Human Organism. Primate Behavior. The Nature and Rationale of Culture. The Human Personality. III. *Social System*. Introduction. Interaction and Transaction. Communication. Norms and Human Predictability. Ritual and Magic. Social System. The Group. Stratification. Kin and Community. Institutions. The Polity: Internal Relations. The Polity: External Relations. IV. *Ataraxia: The Resolution of Frustration*. Introduction. Submilitary Combat. Sex. The Narcotic. The Occult. The Fine Arts. Religion. V. *Failure and Deviance*. Sickness and the Psychosomatic Retreat. Revolution. Human Involution.

July 1967. 550 pp. \$10.00 (tent.)



ALLEN et al.

Technology and Social Change

FRANCIS R. ALLEN, *Florida State University*; HORNELL HART, *Florida Southern College*; DELBERT C. MILLER, *Indiana University*; WILLIAM F. OGBURN, and MEYER F. NIMKOFF, *Florida State University*

This textbook analyzes the impact of technology upon social change in Western civilization. While recognizing that there are many important causes of social change, the authors believe that technology and applied science are the dominant influences on social change in modern Western society.

CONTENTS: *I. Processes and Theories of Social Change.* The Meaning of Technology. How Technology Causes Social Change. Acceleration in Social Change. Obstacles to Innovation. Theories of Social Change. *II. The Social Effects of Selected Major Inventions.* The Automobile. Motion Pictures. Radio and Television. Aviation. Atomic Energy. Influence of Technology on Industry. *III. The Influence of Technology on Social Institutions.* Influence of Technology on Communications and Transportation. Technology and the Family. Impact of Technology on Agriculture. Influence of Technology on War. Technology and the Practice of Medicine. *IV. Rapid Social Change and Social Problems.* The Hypothesis of Cultural Lag: A Present-Day View. Major Problems Arising from Social Change. *V. Social Change, Planning, and Social Control.* Predicting Future Trends. Planning in the Atomic Crisis. Human Adjustment and the Atom.

1957. A-C-C Sociology Series. 529 pp. Illus. \$7.50

BOSKOFF

The Sociology of Urban Regions

ALVIN BOSKOFF, *Emory University*

This book provides an organized analysis of modern urban communities from

the sociological approach, supplemented by historical, ecological, and psychological viewpoints. The unit of discussion is the urban region and it is discussed as an understandable system rather than as a melange of topics and problems.

CONTENTS: *I. Orientation to Human Communities.* The Sociological Approach to the Community and Region. The City as an Emergent Type of Community. The Problem of Classifying Urban Regions. *II. The Interplay of Demographic, Ecological, and Cultural Themes.* The Peopling of Urban Regions: Basic Population Characteristics and Trends. Ecological Organization: Understanding the Socio-Geographic Differentiation of Urban Communities. The Dynamics of Urban Ecological Patterns. Emergence and Structure of the Urban Region: Suburb, Satellite, and Fringe. *III. Social Organization and Cultural Foci of the Urban Region.* Primary Groups. Voluntary Groups and Formal Associations. Social Class Divisions in Urban Regions. Major Urban Institutions: Economic, Political, and Religious. New Institutional Forms: Urban Education and Social Welfare. Mass Communications and Urban Leisure: A New Urban Ethic. The Urban Regional System: A Changing Equilibrium. *IV. Urban Planning and Social Problems.* Social Problems and the Urban Region. Planning as an Urban Institution. Corrective Planning. Creative Planning: An Application of Urban Sociology.

1962. A-C-C Sociology Series. 370 pp. Illus. \$6.25

CLARKE

Social Legislation

Second Edition

HELEN I. CLARKE, *The University of Wisconsin*

This authoritative text covers two important phases of social legislation: legis-

lation concerned with family relationships and income maintenance. The author takes into account the thousands of legislative enactments, judicial opinions, and administrative rulings dealing with the relationships of husband and wife and the State, parent and child and the State, and economically needy persons and the State.

CONTENTS: Introduction. Legal Background. *I. Marriage, the Family, and the State.* The Family: Early History. The Family: English Common Law and Statutory History. Marriage in American Jurisdictions. Divorce in Modern American Jurisdictions. Planned Parenthood. Sterilization. *II. Parent, Child, and the State.* Rights and Duties of Parents. Guardianship of Children. Child Welfare Services. Adoption. Children of Unmarried Parents. Youthful Offenders and the Juvenile Court. *III. The Dependent and the State.* The Secularization of Relief. English Social Security Policies. General Assistance Legislation (in the United States). Emergency Legislation for Unemployment Relief (in the United States). Old-age Assistance (Social Security Act). Other Assistance and Service Programs (Social Security Act). Old-age and Survivors Insurance and Disability Insurance (Social Security Act). Unemployment Compensation (Social Security Act). Table of Cases.

1957. 665 pp. \$7.95

CORWIN

A Sociology of Education: Emerging Patterns of Class, Status, and Power in the Public Schools

RONALD G. CORWIN, *The Ohio State University*

This text approaches the field of education from the standpoint of organizational theory and is consistently keyed to major sociological concepts and their relation to the public school system. Throughout, the author has focused on the functioning school system within the broader concept of education as an institution. Empirical findings and significant research form the basis of the

discussion, while pertinent typologies and constructs are provided to help summarize the material and stimulate further discussion.

CONTENTS: *I. Perspectives.* Schools in Process. Bureaucracy in Education. The Sociological Study of Education. *II. Transformations in the Schools.* Out of the Past: Sociological Perspectives on the History of Education. Social Change and Lags in the Public Schools. *III. Social Class.* Social Class Influences on the School System. Bureaucratization of the Talent Hunt: The Emerging Role of Guidance Counselors. *IV. The Status of Teachers.* Teachers as Professional Employees: Role Conflicts in the Public Schools. Teachers in the Administrative Process. Interpersonal Relations in Education. *V. Social Power.* The School in Its Power Environment. The School's Responses to Its Power Environment. An Overview: Issues in the Public Schools.

1965. *A-C-C Sociology Series.* 454 pp. *Illus.* \$6.00

CUBER

Sociology: A Synopsis of Principles Fifth Edition

JOHN F. CUBER, *The Ohio State University.*

Notable for its clear presentation, balanced treatment, and wide coverage, this book has established itself as a standard introductory text in its field. Retaining the basic proven structure of his successful text, Professor Cuber has revised it to keep abreast of a changing discipline and a changing world. The fifth edition introduces a considerable amount of new material on the mass society, social psychology, urbanization, and abundant additional annotated bibliographical references.

CONTENTS: *I. Orientation to Sociology.* Sociology: A Field of Knowledge and a Vocation. The Methods of Sociological Study: Agreements and Disagreements. Sociologists and the Problems of Values. *II. Background Understandings from*

current publications

Cultural Anthropology. The Mass Society: A Preliminary Sketch. Culture and Some Subordinate Concepts. Variability and Uniformity Among Cultures and Societies. Ethnocentrism and Its Implications. Society and the Person. Cultural and Social Change. III. *Background Understandings From Social Psychology*. Some Basic Social Psychological Problems. The Factors in Socialization and the Interaction Hypothesis. Personality and Variable Social Experience. Social Norms. Deviations from Norms. Attitudes and Public Opinion. The Self, Social Roles, and Role Conflict. IV. *Some Important Aggregations and Groups in Modern American Society*. Groups and Grouping. Bureaucracy: The Prevailing Mode of Work and Life. Race Relations in the United States. Population. Human Ecology and Human Relations. Urbanization and the Structure of the Urban Region. Social Stratification. V. *Major Social Institutions*. The Study of Social Institutions in Process. Marriage and the Family. Economic Institutions. Governmental Institutions. Educational Institutions. Religious Institutions. VI. *Social Organization, Social Processes, and Social Valuation*. Social Organization and Disorganization. Social Interaction: The Processual Tradition. Social Problems and Social Valuation.

1963. A-C-C Sociology Series. 667 pp. Illus. \$7.25

Workbook available

(see LENN: *Workbook and Readings in Sociology*)

CUBER—HARROFF

Readings in Sociology: Sources and Comment

Edited by JOHN F. CUBER and PEGGY B. HARROFF, both of The Ohio State University

To provide the sociology student with maximum exposure to original material at minimum cost, this reader presents carefully selected essays with introductory headnotes.

CONTENTS: *Traditions and Issues. Culture. Personality in Social Psychology. The Study of Society. Epilogue.* CONTRIBUTORS: Herbert Spencer. Karl Pearson. Robert Oppenheimer. Robert Bierstedt. Roscoe C. Hinkle, Jr. Gisela A. Hinkle. William Graham Summer. John Gillin. Peggy B. Harroff. Read Bain. Robert S. Lynd. Don Martindale. William F. Ogburn. Lawrence Guy Brown. Kingsley Davis. Ralph Linton. Dennis H. Wrong. Hadley Cantril. David Riesman. Reuel Denny. Nathan Glazer. J. S. Wallerstein. C. J. Wyle. Gordon W. Allport. Hans Sebald. Arnold M. Rose. Russell R. Dynes. Alfred C. Clarke. Simon Dinitz. William H. Whyte, Jr. Chauncy D. Harris. Edward L. Ullman. C. Wright Mills. William F. Kenkel. Liston Pope. Glenn M. Vernon. Robert L. Stewart. Eric Larrabee. Everett M. Rogers. William S. M. Banks. Brewton Berry.

1962. A-C-C Sociology Series. 337 pp. Paper. \$2.45

CUBER—KENKEL

Social Stratification in the United States

JOHN F. CUBER, *The Ohio State University*; and WILLIAM F. KENKEL, *Iowa State University*

Designed specifically for use as a basic text for college courses in social stratification, this book presents a consistent concept of the field of stratification, a basic vocabulary, some of the main ideas and issues, and a representative cross section of the empirical materials with critical analyses.

CONTENTS: I. *Orientation*. Working Concepts. Three Theoretical Themes. Some Methodological Aspects of Stratification Research. II. *Field Studies of Social Stratification in America*. "Plainville, U.S.A." Status and Wealth in a New England Mill Town. "Social Class in America." Social Stratification in Columbus, Ohio. "Elmtown's Youth." "Life, Liberty and Property." "The Psychology of Social Classes." "Who Shall Be Educated?" III. *Conclusions*. Position and

Mobility in the American Pattern. The Continuum Theory and Functionalism. Power, Class Struggle, and Class Consciousness. An Evaluation of the American Stratification System.

1954. *A-C-C Sociology Series*. 359 pp. Illus. \$5 50

DOBY

Introduction to Social Psychology

JOHN T. DOBY, *Emory University*

Pointing up the major facts, theories, and problems in its field, this book views behavior as the product of biological, cultural, and social resources of the individual. However, since the cultural and social factors can change significantly within the life span of a person, these are emphasized as the means by which behavior is shaped and developed. A section on principles of experimentation helps the student understand research findings in social psychology.

CONTENTS: *I. Introduction.* The Nature and Importance of Social Psychology. The Data and Level of Analysis of Social Psychology. *II. Man as a Species: Biosocial Bases of Human Behavior.* Evolution and Culture. The Release of Human Potentialities. *III. Man as a Socio-cultural Animal: The Individual and the Group.* Perceiving and the Social World. Social Judgment. Learning and the Social World. Some Effects of Social Learning on Behavior. *IV. Social Interaction: Groups and Organizations in Continuity and Change.* Social Interaction: Groups and Organizations. Behavior and Social Change. *V. Some Methods of Analysis.* A Perspective for Analyzing Human Behavior. Some Principles and Methods of Experimentation. Appendix.

1966. *A-C-C Sociology Series*. 407 pp. Illus. \$5.75

HEBERLE

Social Movements: An Introduction to Political Sociology

RUDOLF HEBERLE, *Louisiana State University*

A scholarly introduction to political sociology, this text presents systematic and comparative analyses in an attempt to formulate general principles regarding the social origins and socio-psychological foundations of social movements and their relations to political parties. Its purpose is not only to reveal the social implications of social movements, but also to equip the student with the ability to analyze and evaluate any social movement, old or new.

CONTENTS: Introduction. *I. The Ideas in Social Movements.* General Principles and Survey of Social Movements. Liberalism and Conservatism. Socialism. *II. The Social Psychology of Social Movements and Political Parties.* Motivations and Attitudes. The Problem of Political Generations. The Social-Psychological Texture of Social Movements and Political Parties. *III. The Social Foundations.* General Principles. The Relations Between Social Classes, Social Movements, and Political Parties in the United States. *IV. Ecology and Methods of Quantitative Analysis.* Methods and Techniques. Representative Ecological Studies—Europe. Political Ecology in the United States. *V. Structure and Organization of Social Movements and Political Parties.* General Principles. Historical Trends and National Variations in Party Organization. The Totalitarian Movements and the New Political "Orders." *VI. Tactics and Strategy.* General Principles. Strategy and Tactics of Communism and Fascism. *VII. The Functions of Political Parties and Social Movements.* The Formation of Consensus. The Selection of the Political Elite. Conclusion. Selected Readings. 1951. *A-C-C Sociology Series*. 478 pp. Illus. \$5.25

HORTON-LESLIE

The Sociology of Social Problems

Third Edition

PAUL B. HORTON, *Western Michigan University*; and GERALD R. LESLIE, *Oklahoma State University*

Within a consistently sociological frame-

current publications

work, each social problem is here analyzed through the presentation of the most up-to-date research data. The data is then interpreted within three frames of reference: social disorganization resulting from social change, major value conflicts underlying the problem, and contributions to the problem by deviant personalities.

Instructor's Manual available.

CONTENTS: *I. Orientation to the Study of Social Problems.* Why Study Social Problems? The Sociology of Social Problems. The Interpretation of Data. *II. Major Social Problems in the United States.* Vested Interest and Pressure Groups. Crime and Delinquency: Definition and Classification. Crime and Delinquency: Causes and Treatment. Problem Families and Family Problems. Religious Problems and Conflicts. Population Problems: National and International. Educational Problems and Conflicts. Social Class: The Problem of Poverty. Social Class: The Pursuit of Opportunity. The Race Problem: From Folklore to Science. The Race Problem: From Acceptance to Action. Problems of Urban and Rural Communities. Mass Communication: Control, Content, Censorship. The Personal Pathologies. Health and Medical Care. Civil Liberties and Subversion. *III. Reassessment and Social Orientation.* The Three Sociological Approaches Reassessed. The Orientation of American Society.

1965. *A-C-C Sociology Series.* 742 pp. Illus. \$7.95

KENKEL

The Family in Perspective

Second Edition

WILLIAM F. KENKEL, *Iowa State University*

An introduction to the scientific study of the family for beginning students, this text has been thoroughly updated to reflect the latest research and census data. Among topics that receive major new attention in this edition are the

Russian family and the family in the Israeli kibbutz, including collective child-rearing and the effects of the system on adult personalities; current fertility values in our society in relation to population growth; socialization practices in the mass society; standards of sexual behavior in American society; divorce, as well as role conflict between husband and wife, and the choices open to the modern woman toward self-fulfillment as an individual.

CONTENTS: *I. The Family in Time and Space.* Historical and Comparative Approaches to the Study of the Family. Beginnings of the Human Family. The Ancient Hebrew Family. The Ancient Roman Family. The Trobriand Family. The Russian Family. The Family in the Israeli Kibbutz. The Family in the Early New England Colonies. *II. Institutional Analysis of the American Family.* The Family as an Institution. The Childbearing Function of the Family. The Function of Socialization. The Regulation of Sexual Behavior. Divorce. *III. Psychoanalytic Theory Applied to the Family.* The Psychoanalytic Study of the Family. Family Experiences and Early Psychosexual Development. Adolescence, Mate Selection and Marriage. *IV. The Family Development Approach.* The Family Development Approach: Basic Concepts. Developmental Tasks of the Married Pair. Developmental Tasks at the Child-Rearing Stage. Middle and Later Stages in the Family Life Cycle.

1966. *A-C-C Sociology Series.* 500 pp. \$6.50

LANDIS

Making the Most of Marriage

Third Edition

PAUL H. LANDIS, *Washington State University*

An objective approach to the study of marriage marks this successful text, now completely updated in a new third edition. As before, the author stresses male-female roles as a key to understanding

modern marriage, delineates the process of sex identification and its importance to functioning in marriage, recognizes the importance of love in personality development, and deals in depth with parenthood and child training as influential ingredients of successful marriage. While structure and content remain essentially unchanged, new research data and references have been added, the organization within chapters altered, and the style even further improved in terms of lucidity and interest.

Instructor's Manual available.

CONTENTS: I. *Introductory*. Introduction: Marriage Has Improved. Values and Goals of Modern Marriage. Shortcomings of Modern Marriage. II. *Male and Female: Predispositions and Roles*. Male and Female: Biology. Male and Female: Physical and Emotional Strength. The Sex-Identification Process. Female Roles in Transition. Male Roles in Transition. Unsolved Problems in Role Behavior. III. *The Preface to Mate Choice*. Foundations of Love. Romantic Love. The Dating Game. Sex Roles and Sex Codes in Dating. Personality Ratings of Those Who Do and Do Not Date. IV. *Mate Choice*. Mate Selection: By Impulse or Insight? Religion in Mate Choice. Interracial and Intercultural Marriages. Readiness for Marriage. Engagement: The Testing Ground. Broken Engagements. The Research Score on Premarital Sex Experience. V. *Marriage Adjustment*. Marriage Adjustment. Patterns of Adjustment. The Issues in Marriage Happiness and Unhappiness. Sexual Adjustment. Realistic Sex Expectations. Harmonizing Economic Values. Finance Management. VI. *Parenthood*. Family Planning. Parenthood. Child-Training Patterns. The Democratic Family. VII. *Marriage Problems*. The Unmarried Adult. The Second Half of Life. When Marriage Fails. Better Marriages. Appendixes.

1965. A-C-C Sociology Series. 778 pp. Illus. \$7.95

LENN

Workbook and Readings in Sociology

Third Edition

THEODORE I. LENN, *Central Connecticut State College*

The revision of this *Workbook and Readings* has been prepared to accompany the Fifth Edition of Cuber's *Sociology*. Each chapter parallels the subject-matter in a chapter of the Cuber text and has two parts. The first part presents a Self-Test Study Guide consisting of approximately thirty short-answer questions formulated to assist the beginning student to discover the basic meanings in the text. The second part provides two brief, pertinent selections excerpted from sources primarily in sociology, psychology, and anthropology, and are intended to supplement and enrich the interdisciplinary treatment in the Cuber text.

Instructor's Manual available.

1963. A-C-C Sociology Series. 315 pp. Paper. \$3.95

MARTINDALE

American Social Structure: Historical Antecedents and Contemporary Analysis

DON MARTINDALE, *University of Minnesota*

Analyzing American society, this text points up both the integration of the society as a whole and the variety and amazing fluidity of its local situations. As the author writes in his Preface, "There are two fundamental kinds of errors that can be made in the interpretation of America: (1) assuming that the only important property of America is derived from its characteristics as a mass culture, and (2) assuming that the standardization everywhere evident in American life is superficial and the only true key to America is its diversity. America is not either; it is both."

CONTENTS: Introduction: The American Character. I. *The Raw Materials of*

current publications

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1960. *A-C-C Sociology Series*. 512 pp. \$6.50

McKINNEY

Constructive Typology and Social Theory

JOHN C. MCKINNEY, *Duke University*

A major creative work which contributes vitally to the methodology and theory of sociology as a scientific discipline. Foreword by Paul F. Lazarsfeld.

CONTENTS: Introduction. Concepts, Constructs, and Constructed Types. The Polar Variables of Type Construction. Types in Relation to the Methodology of the Social Sciences. Constructive Typology within the Context of Modern Sociology. The Societal Continuum: Polar Types. Types, Social Systems, and the Problem of Instigated Social Change. Types, Continuity, and the Process of Planning for Change. Toward a Codification of Typological Procedure. Select Bibliography.

1966. *A-C-C Sociology Series*. 250 pp. \$5.00

McKINNEY—DeVYVER

Aging and Social Policy

JOHN C. MCKINNEY and FRANK T. DEVYVER, *both of Duke University*

This significant work is the outgrowth of a symposium held at Duke University on March 25-26, 1965.

CONTENTS: Introduction. I. *The Macro View of Aging and Social Policy*. Aging and the Social System—Wilbert E. Moore. The Aging of Individuals and Populations: Its Macroeconomic Aspects—Joseph J. Spengler. Aging and the Political System—Fred Cottrell. II. *Critical Areas and Special Problems of Aging and Social Policy*. Retirement as a Social Event in the United States—George L. Maddox. Employment Policy and Income Maintenance for the Aged—Juanita M. Kreps. Federal and State Programming—John G. Turnbull. Social Services and Social Policy—Donald P. Kent. Some Special Problems and Alternatives in Housing for Older Persons—Daniel M. Wilner, Rosabelle Price Walkley. Social Forces Influencing the Care and Health of the Elderly—Ewald W. Busse. Personality and Aging—With Special Reference to Hospitals for the Aged Poor—Jules Henry. The Social Meaning of Death and the Law—Kurt W. Back, Hans W. Baade.

1966. *A-C-C Sociology Series*. 338 pp. \$6.50

PHELPS—HENDERSON

Population in Its Human Aspects

HAROLD A. PHELPS and DAVID HENDERSON, *both of Chatham College*

Emphasizing the human aspects of population study, this text analyzes major trends and basic social correlations that are not rapidly outdated by changes in population statistics. Particular attention is given to the distribution and composition of population, the elements that make a population stable or disorganized, the quality of a population in relation to health and social defects, and the rela-

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1958. *A-C-C Sociology Series*. 493 pp. Illus. \$6.25

RITCHIE—KOLLER

Sociology of Childhood

OSCAR W. RITCHIE and MARVIN R. KOLLER, both of Kent State University

A sociological approach to the study of childhood, this text focuses on the years from infancy to adolescence. The book systematically treats the effect of social structure upon the behavior and development of the child, with emphasis on the reciprocal impact of interaction between the child and persons of other age levels.

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1964. *A-C-C Sociology Series*. 333 pp. \$5.00

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EVERETT M. ROGERS, Michigan State University

This book is tailor-made to fit the objectives, content, level, and other needs of introductory college courses in rural sociology as revealed by an extensive survey of introductory courses in 77 institutions. The emphasis throughout is on the social changes taking place in rural society in America viewed within a strictly sociological frame of reference. Supplementing the text are illustrative readings, some 30 halftones, maps, and a glossary.

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current publications

ing Horizons. Rural Society in the Future: Regional Changes and Trends.

1960. *A-C-C Sociology Series*. 490 pp. *Illus. Maps.* \$6.75

SKIDMORE—THACKERAY

Introduction to Social Work

REX A. SKIDMORE and MILTON G. THACKERAY, both of the University of Utah

Designed to give the student an understanding in depth of the fields of social work and social welfare, this text is concerned with what social work is and what it does, rather than with specific techniques for doing it. Integrating theory and practice, individual chapters describe in detail the many social services illustrated by interesting and ample case material.

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1964. *A-C-C Sociology Series*. 404 pp. *Illus.* \$6.00

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1966. *A-C-C Sociology Series*. 616 pp. 30 figs; 48 tables. \$7.50

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Against a body of basic facts on motivation and learning, this text examines the foundations of personality and the rise and functioning of the social self. Dealing with the interplay of culture and personality the book moves from

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1956. 632 pp. *Illus.* \$6.50



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First in its field to synthesize research from the areas of sociology, anthropology, and psychology, this text is now available in a paper edition.

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Firmly established as a standard work and now available in paper, this text is intended for introductory courses in anthropology and is useful as a general introduction to the social sciences.

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1936. 502 pp. *Paper.* \$3.25

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An Introduction to Man and His Development

DAVID RODNICK, *Midwestern University*

Perhaps the first text of its kind, this book brings together in a single volume the pertinent material from many disciplines bearing on the story of man from first beginnings to our scientific and technological civilization. Its aim is to give the student perspective from

which to view this vast history in terms of: Where did we (as *homo sapiens*) come from? Who are we? Where are we going? In brief, it offers understanding of the forces which have shaped and will continue to shape the world as we know it, of the problems which countries face in adapting to the modern age, of such social movements as democracy, capitalism, socialism, and communism—all from the point of view of man's effort to forge a meaningful existence. Maps and illustrations showing various phases of the growth of civilization round out the presentation.

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(see 1967 PUBLICATIONS)



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Second Edition

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1965. 446 pp. *Illus. Paper.* \$3.95

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Techniques of Attitude Scale Construction

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Assuming a knowledge of elementary statistics, this manual describes the techniques of attitude measurement for students concerned with the methodology underlying the construction of new scales. Numerous tables are provided.

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1957. 256 pp. *Illus.* \$5.00 (*on approval*)

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Social Relations and Morale in Small Groups

ERIC F. GARDNER, *Syracuse University*; and GEORGE G. THOMPSON, *The Ohio State University*

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1956. 312 pp. *Illus.* \$6.00 (on approval)

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1965. 423 pp. *Illus.* \$7.50 (on approval)

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1964. 211 pp. *Illus.* \$6.00 (on approval)

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WALLACE E. LAMBERT, *McGill University*; and OTTO KLINEBERG, *Université de Paris*

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1967. 319 pp. *Figs; tables.* \$6.50 (on approval)

LENSEN

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GEORGE ALEXANDER LENSEN, *The Florida State University*

Extended residence in the U.S.S.R. has served to give the author of this new volume an intimate knowledge of Soviet society today. In unusually readable style, he discusses the Communist system and its role in the Soviet Union without losing sight of the Russian people. Photographs, which he took himself, capture the feeling of Russian life in various aspects.

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1961. 339 pp. \$6.50 (on approval)

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1966. 464 pp. Tables. \$7.50
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1963. 209 pp. \$5.95 (on approval)

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1965. 470 pp. Paper. \$4.75

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1962. 399 pp. Paper. \$2.95

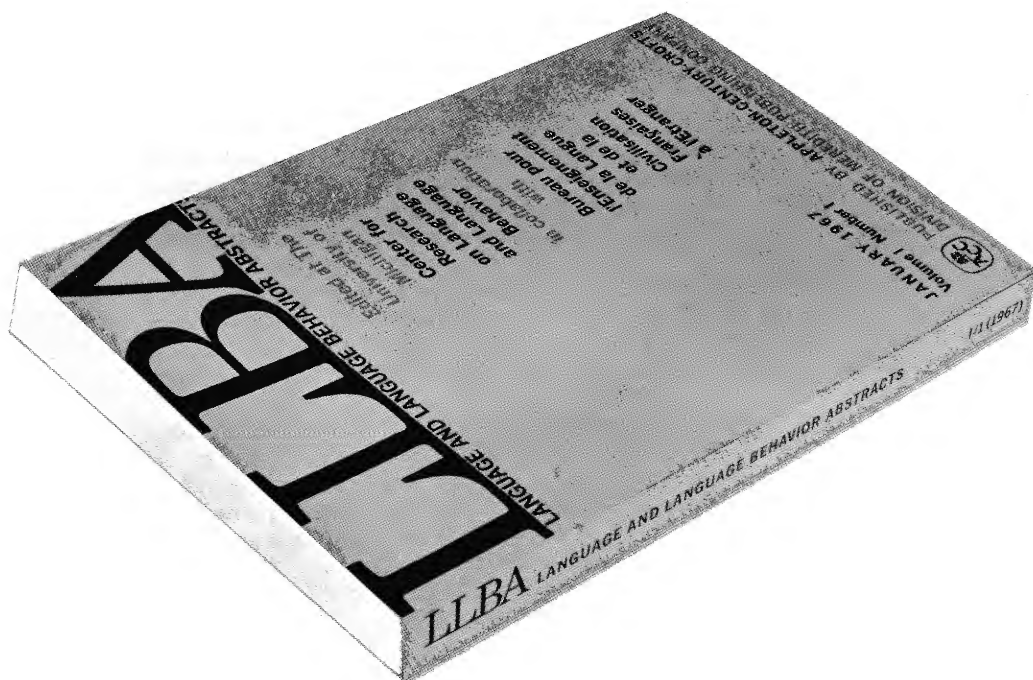
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